

## AORN Acquires Outpatient Surgery Magazine And OR Excellence Conference from Herrin Publishing

DENVER, COLO. (March 1, 2018)– One of the most respected voices in ambulatory surgery is joining the AORN family.

The <u>Association of periOperative Registered Nurses</u> (AORN) announced today the acquisition of <u>Outpatient Surgery Magazine</u> and <u>OR Excellence Conference</u> from Herrin Publishing Partners, LP. The acquisition, effective, March 31, reinforces AORN's commitment to ambulatory surgery safe practice and strengthens the lines of communication to and from surgical team members in all settings.

Subscriptions to *Outpatient Surgery's* digital edition will be complimentary for AORN's 42,000 members, including 10,000 who work in ambulatory surgery centers. Members may receive the print edition for a reduced annual subscription fee and can subscribe for free to *Outpatient Surgery's* daily news service to stay informed about current events in the ambulatory surgery setting.

"AORN views this acquisition as both a growth opportunity for the association and a significant complement to the news and resources that our Ambulatory Surgery Division provides our members," said AORN's Executive Director/CEO Linda Groah, MSN, RN, CNOR, NEA-BC FAAN. "We expect this move will make a positive difference to all surgical team members in every specialty and OR setting."

"We were humbled and thrilled to be invited to join one of the world's most successful, dynamic, entrepreneurial professional associations," said Stan Herrin, founder and president of Herrin Publishing Partners LP. "With the power of AORN's resources, reputation and vision behind us, we feel we are in a great position to continue serving the surgical community through the rest of this century and beyond."

Founded in 1949, AORN unites and empowers leading surgical nurses, health care organizations and industry in working together to define standardized practice in the operating room. As the world's largest professional association for perioperative nurses, our evidence-based guidelines, continuing education and clinical practice resources lead to optimal outcomes in care. We make surgery safe for every patient, every time.

Outpatient Surgery, founded in 1999, is the leading news and information source for more than 27,000 professionals who manage surgery facilities in the US and in Canada. OR Excellence Conference, an annual event now in its 10<sup>th</sup> year, attracts hundreds of surgical professionals including nurses, administrators, surgeons and anesthesiologists to educational resources and vendors who provide the latest information on new products and services for surgery in hospitals and ASCs.

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Press Contact: Gayle Davis, gdavis@aorn.org 303-928-9105